

Appalachian Energy Summit

APPALACHIAN STATE UNIVERSITY

The University of North Carolina Energy Leadership Challenge

Breakout Session Notes

Legislative Consensus Building for Creating Effective Energy Related Policy

Discussion Leaders: Michael Youth, NC Sustainable Energy Association Counsel and Policy Director
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Please provide notes that are clear, concise, high level, and actionable. These notes will be initially forwarded to discussion leaders for final editing before publishing to all participants with the objective of providing them with good ideas and helpful contacts.

Best Practices

- Proactive action on campus to inform staff/faculty/students
- UNC legislative agendas (offensive and defensive) are available online when they are passed
- Universities need to track job placement percentages for supporting arguments
- Show individual legislators what relevant companies/jobs are in their district
- Don't prejudge legislators on their party affiliations

Opportunities

- **Emphasize role of learning when job creation is discussed in legislature.**
- **Data is available for job creation in regard to building efficiency improvements.**
- **Promote fact that nearly 1,000 jobs have been created from performance contracts (already included in annual report).**
- **Prepare in advance when there are bills that may hurt university plans**

Challenges

- **Legislators are easily swayed**
- **Legislators are not always informed about all the facts**

Possibilities for Collaboration

- Collaborate with non-profits, public and private universities